



SERGIO ALVAREZ

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OBJECTIVE

Achieve job opportunities that allow me to apply my experience and knowledge in the audiovisual area and develop skills that keep me competitive, through committed work, professional initiative and the achieving the objectives of the company.

PHOTOGRAPHIC EXPERIENCE

FREELANCE AUDIOVISUAL PRODUCER Caracas | Oct 2013 - Present

Freelance photographer, videographer and video editor for clients in the arts, culture, and entertainment industries.

PRODUCER, INSTITUTO DE DISEÑO DE CARACAS Caracas | Jan 2013 - Oct 2013

Manager of in-house production department, in charge of designing graphic material, social media management, photographic documentation of events, management of the visual archive and assignment of duties to students with work-study scholarships.

PHOTOJOURNALIST, QUINTO DIA WEEKLY Caracas | Feb 2012 - Dec 2012

Photographed news, interviews and political personalities from Venezuela for the newspaper and health magazine Tumedico.com.ve. Edited images and managed the image archive.

PHOTOGRAPHER, IMAGINE ENTERTAINMENT GROUP Miami | Nov 2011

Exclusive photographer of Rola Music Fest 2011 photographing more than 30 latin artists such as Oscar de León, Jerry Rivera, Willy Chirino, Julieta Venegas, Los Prisioneros, Calle 13, among others.

PHOTOGRAPHER FREELANCE West Africa, Feb 2009 - Jun 2009 | Mexico, Oct 2006 - Feb 2007

Documentary photography project in Morocco, Mauritania, Mali, Senegal and The Gambia for a period of four months in 2009 and in seventeen cities in Mexico for a period of four months between 2006 and 2007.

PHOTO LAB TECHNICIAN, DISTRICT LAB MIAMI | Feb 2007 - May 2007

Retouching and preparation of digital images for large format printer. Framed artwork in plexiglass, metal and pvc. Managed the archive and supplies' inventory.

WEB: SERGIOALVAREZPHOTO.COM

IG: [SERGIOALVAREZPHOTO](https://www.instagram.com/SERGIOALVAREZPHOTO)

GRAPHIC DESIGN EXPERIENCE

FREELANCE GRAPHIC DESIGNER Miami | Oct 2008 - Present

Creation of graphic solutions for clients in South Florida such as Oolite Arts, Dade Computers, Ocean Star Group, Bookstock, and United Investors and Trade of America Corp.

GRAPHIC DESIGNER, ARTS GRAPHICS & PRINTING Miami | Mar 2011 - Dec 2011

Creation of logos, corporate identity, and POP material for various clients across South Florida.

GRAPHIC DESIGNER, KLMA Miami | May 2007 - Oct 2008

Design of advertising campaigns, from concept, to final product and positioning, in close collaboration with Art Director and design team, for the entertainment industry.

GRAPHIC DESIGNER, AUCTION COMPANY OF AMERICA Miami | Jul 2006 - Oct 2006

Created digital and traditional advertising pieces and campaigns for the real estate auctions industry.

EDUCATION

UNIVERSITY OF FLORIDA Gainesville, USA | May 2006

Bachelor of Fine Arts in Graphic Design and Minor in Art History.

WORKSHOPS

- Photo chronicles: telling with images, CIAP UCAB, Caracas | Jun 2018
- Chronicle writing workshop, CIAP UCAB, Caracas | Jun 2018
- Stage Lighting Design, National School of Performing Arts, Caracas | Oct 2017 - Mar 2018
- Adventure sports video creation, Ascenso Centro de Aventura, Caracas | Oct 2014
- Sports photography, Escuela Photo Arte, Caracas | Mar 2011
- Photojournalism workshop with Ron Haviv, VII Photo, New York | Oct 2010
- Photojournalism workshop with Iván González, Cadena Capriles, Caracas | Feb 2010
- Photojournalism workshop with Lurdes Basolí, Spanish Embassy, Caracas | Jun 2009
- Studio lighting I and II, Taller Fotográfico Roberto Mata, Caracas | Jun 2009 - Nov 2009
- Portfolio review, VII Photo, New York | May 2008

ONLINE COURSES

- Image copyright registration, American Society of Media Photographers | April 2010
- Passive earnings on your image archive, PhotoShelter | April 2010
- Tools to maximize storytelling, Poynter News University | Sept 2009

SKILLS

- Leadership skills
- Teamwork disposition and constant improvement of skills
- English and Spanish (fluent), French (intermediate)
- Advanced knowledge of Photoshop, Illustrator, Lightroom CC, Microsoft Office and iWork
- Intermediate knowledge of Premier Pro, After Effects and InDesign CC
- Multicultural experience

OTHER INTERESTS

- Permaculture, technology and current events

